

Digital Marketing Manager, UAE Online Travel

Do you have a passion for creativity and experience delivering exceptional results in digital marketing?

We're looking for someone to join our team in marketing the next generation of travel services.

Your responsibilities will be to

- 1) Develop and execute year-on-year marketing strategies to acquire customers, increase awareness and ultimately meet revenue targets
- 2) Manage search marketing, display, email and all other assigned performance channels
- 3) Drive SEO and content-building activities to grow organic website traffic and conversions
- 4) Monitor, optimize and report the effectiveness, ROI and other KPIs of all marketing activities
- 5) Champion customer retention by developing an ongoing cycle of customer communications
- 6) Work closely with offline, social, affiliate and alliance marketing channels when required
- 7) Constantly seek new ways to innovate
- 8) Travel to, and represent us at marketing events within the city/country as and when necessary

You'll need to have

- 1) A degree with a specialization in marketing or at least 4 years of digital marketing management
- 2) Exceptional English communication skills
- 3) Demonstrable knowledge of digital marketing technologies and optimization

The ideal candidate is

- 1) A sharp thinker who's motivated, embraces innovation and has an eye for creativity
- 2) A professional with at least 3 years of experience and an exceptional track record
- 3) Comfortable in a fast-paced entrepreneurial environment that requires improvisation

In return we offer

- 1) A work environment with the country's best
- 2) A competitive salary commensurate with experience
- 3) An opportunity to shape the future of travel

Who are we

Musafir.com was founded in 2007 as the UAE's first premium-experience travel website and established its presence in India in 2010 as the official ticketing partner of the Rajasthan Royals.

We offer flights on over 270 airlines including low-cost carriers, hotels in over 86,000 properties around the world and a specialized online corporate travel service named Musafir Business.

We are currently pursuing an ambitious expansion plan across the globe and are looking for talented professionals to help deliver our vision of the next generation of travel services.

Email your CV to info@musafir.com today