

## Bilingual Content Executive/SEO Content Writer

Do you have experience creating, editing and publishing content that people enjoy reading?

We're looking for someone who can help create content for the next generation of online travel.

### Your responsibilities will be to

- 1) Serve as the single point of contact for all content requests on our website/app from sourcing through to editing and publishing
- 2) Create/curate rich travel content and opinion-editorial pieces for our blogs, magazines, publications and press releases
- 3) Create travel content for, and publish approved marketing content to our social communities
- 4) Create content for website or blog that optimizes the clients results in search engines.
- 5) Monitor market-specific messages received on our social communities and liaise internally to respond/escalate/resolve promptly
- 6) Champion our social community and their needs/feedback/suggestions to management
- 7) Keep up to date with the social media market, community and trends

### You'll need to have

- 1) Excellent English/Arabic communication and copywriting skills
- 2) Experience in SEO Content.
- 3) Experience managing social communities

### The ideal candidate is

- 1) A team player with a passion for travel
- 2) An excellent coordinator with an eye for detail
- 3) Comfortable in a fast-paced entrepreneurial environment that requires improvisation

### In return we offer

- 1) A work environment with the region's best
- 2) A competitive salary commensurate with experience
- 3) An opportunity to shape the future of travel

### Who are we

Musafir.com was founded in 2007 as the UAE's first premium-experience travel website and established its presence in India in 2010 as the official ticketing partner of the Rajasthan Royals cricket team.

We offer flights on over 270 airlines including low-cost carriers, hotels in over 75,000 properties around the world and a specialized online corporate travel service named Musafir Business.

We are currently pursuing an ambitious expansion plan in India and the Middle East, and are looking for talented professionals to help deliver our vision of the next generation of travel services.

Email your CV to [hr@musafir.com](mailto:hr@musafir.com) today